

September 2016

EACOM supports charities, non-profits organizations and volunteering activities to build strong communities, especially those in which we operate. When these communities thrive, then our stakeholders, including our employees, benefit in the long-term.

It is through productive partnerships and a desire to make a difference that we're working to give back to our partners and invest in the communities in which we live and operate.

PARTNER WITH EACOM

EACOM contributes to community advancement through:

- Financial support (donations and sponsorships)
- In-kind giving, such as lumber or staff volunteer time

ELIGIBILITY CRITERIA

EACOM funds organizations and projects that will have a long-term and significant benefit to the community and that have a clear connection to our values and/or the forestry sector.

EACOM is committed to supporting causes, activities and projects from the following areas:

- **Youth and Sport** -- Includes programs and activities that support youth engagement, education and sport. With respect to scope, EACOM will not sponsor individual teams but will consider groups such as Regional Minor Hockey Associations.
- **Community Enhancement** -- Includes sponsorship or donation opportunities where both the community and EACOM are committed to maximising participation to achieve a mutually agreed outcome. It may apply to special events, including arts and culture, but could apply to community programs extending over many months. Where possible, it is desirable that the event or project seeks to build community capacity to sustain the initiative or benefit after the sponsorship is completed.
- **Forestry, Environment and Sustainable Development** -- Includes programs and activities that are linked to forestry and environment, including education programs, training centers, and conservation initiatives such as water improvement, recycling, community tree planting, etc.



RESTRICTIONS

EACOM will not provide any support for the following:

- For-profit organizations
- Non-registered non-profit organizations
- Individual sports teams
- Personal projects
- Political or religious groups or organizations
- Homecomings and reunions
- Groups that present demeaning or derogatory portrayals of individuals or groups or contain anything, which, in light of generally prevailing community standards, are likely to cause deep or widespread offence

ACKNOWLEDGEMENT

Any sponsorship or donation agreement will include visibility for EACOM, its brand and its values, including but not exclusively:

- Display of EACOM logo and/or certain information about EACOM in the promotional material for the event or activity being supported
- Signage
- Mention on website and social media
- In the case of an event, speaking opportunity.

PROCESS

Sponsorship and donation requests can be made online via the EACOM Community page at www.eacom.ca/participating-in-our-community/.

Applications must include:

- a summary of the project seeking funding,
- a portrait of the organization leading the project, and
- a detailed description of the prospected use of the funds requested.

All requests must be submitted at least six weeks prior to the start date of the initiative or event. Applications will be reviewed within 30 days.

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